



VICKI THOMAS ASSOCIATES  
*GIFT DESIGN CONSULTANCY*

PRESS RELEASE

IMMEDIATE

18<sup>th</sup> November 2011

### **Mabel Lucie Attwell Giftware**

Today, an agreement was signed, with Fine Makers (HK) Ltd by Vicki Thomas Associates, representing Lucie Attwell Ltd, for a new resin giftware collection. Mabel Lucie Attwell's well-loved illustrations have been reproduced as figurines before and many collectors will remember the Memories of Yesterday Collection. Fine Makers produced these collectibles but have plans to work with the licensors to develop a larger range of giftware not only of resin figurines but extending the range to other items, for the home and gift markets.

Mabel's work has a distinctive nostalgic appeal and is being successfully licensed this year onto greetings cards and craft ranges. Licensees are not only in the United Kingdom but there are new agreements in Australia, Finland and Russia.

Vicki Thomas Associates will be showing the new ranges at the Spring Fair alongside new concepts they are developing with Lucie Attwell Ltd in response to the growing interest in Mabel's classic illustration work.

For more information contact Vicki Thomas on +44 (0)207 511 5756  
Email [vickithomasassociates@yahoo.co.uk](mailto:vickithomasassociates@yahoo.co.uk)