

Clive Juster

& Associates

PRESS RELEASE – 18th OCTOBER 2011

A MAN FOR ALL SEASONS *New calendar deals for Fred and Mr Benn*

Clive Juster & Associates are delighted to announce the signing of their first licensing deal for FRED, the well-known cartoon property created by Rupert Fawcett, which CJ&A began representing last month. The calendar and stationery deal is with art publishers Flame Tree Publishing, who produce beautiful ranges of books, calendars, greeting cards and stationery featuring many top quality brands including The Tate and The V&A. The first FRED calendar will be published in 2013.

Rupert Fawcett became a professional cartoonist almost by accident when in 1989, whilst doodling, he drew a little bald man in braces and carpet slippers and named him Fred. Within months Fred cartoons were appearing in Midweek, a free London magazine, and later on in the Mail on Sunday. CJ&A also represent Rupert's charming property, DADDY, a cartoon strip inspired by Rupert's experiences as a new father.

Alongside the FRED deal Flame Tree are also acquiring a licence from CJ&A to produce a MR BENN calendar for 2014.

*CJ&A contact: Clive Juster, Managing Director
T: 01297 631944 E: rollo.rights@btconnect.com
BLE Stand B098*

*Flame Tree contact: Frances Bodiam, Managing Director
T: 020 7386 4700 E: frances@flametreepublishing.com*

