



## MEDIA RELEASE

### **ANIMA ESTUDIOS, SLR PRODUCTIONS, HOME PLATE ENTERTAINMENT AND TELEGAEL GREENLIGHT “TEENAGE FAIRYTALE DROPOUTS”**

*SYDNEY, AUSTRALIA, September 28, 2011...*

Anima Estudios, SLR Productions, Home Plate Entertainment together with Telegael today announced “Teenage Fairytale Dropouts” has been green-lighted for production.

The 52 x 11 minute animated comedy series is the story of Jeremiah, Fury and Trafalgar, three best friends and second generation fairytale characters who are determined to be themselves – no matter what their well-known fairytale parents think about it.

“We’re thrilled to have such extraordinary partners on board for this series. I think what has really brought us together is a love for our quirky main characters - there’s definitely a little of Fury, Trafalgar and Jeremiah in all of us!” said Anima Estudios’ Executive VP, Jose Carlos Garcia de Letona.

“We are all really enthusiastic to be going into production with “Teenage Fairytale Dropouts”, a zany comedic series that will undoubtedly have universal and timely appeal. “Teenage Fairytale Dropouts” is a modern twist on all the favourite fairytale classic stories and characters we have grown up with” said Executive Producer and CEO of SLR Productions, Suzanne Ryan.

“The series has been very well received by broadcasters. There is always a strong market for animated character comedies like “Teenage Fairytale Dropouts” with recognizable iconic themes. This is a strong collaboration among extremely creative co-production partners and the commitment to quality is apparent” said Bill Schultz, Executive Producer and CEO at Home Plate Entertainment.

Jeremiah maybe the son of The Giant from Jack and the Beanstalk but that doesn’t mean he’s going to follow in his father’s enormous footsteps, stomping villages and eating people. Besides, he still has some growing up to do, literally. Jeremiah may be a tween but he’s still waiting for his “giant” growth spurt.

And Fury, maybe the daughter of the Tooth Fairy but dental remuneration is not in her future — “way too creepy”. Plus, there’s the embarrassing fact that her fairy wings haven’t...ah... sprouted yet. Then there’s Trafalgar, one of Merlin’s many nephews, who actually has potential — if he just didn’t lack so much focus in his hocus pocus.

Together this trio is out to prove that even in the wacky, up-side-down, unexpected world of Fairytale Estates - you can be your own giant, fairy or wizard - as long as you have your friends along for the “souped-up” pumpkin carriage ride of your life.

A high-definition flash-animated series, “Teenage Fairytale Dropouts” is slated for broadcast release in 2013.

## **ANIMA ESTUDIOS**

Founded in 2002, *Ánima Estudios* is the largest studio in Latin America, boasting some 115 employees. *Ánima's* extensive work in animated series for television includes "Cascaritos" and "Poncho Balón." And, with over 100 episodes completed, the studio continues to produce the hugely popular animated show, "El Chavo." Long-format co-productions include "Kung Fu Magoo" with Classic Media and "Gaturro," with Illusion Studios. The studio just released "Top Cat: The Movie" in theatres throughout Mexico where the feature topped the box office charts.

[www.animaestudios.com](http://www.animaestudios.com)

## **SLR PRODUCTIONS**

SLR Productions is one of Australia's leading and Emmy Award winning children's entertainment companies that specializes in the creative development and production of world-class children's entertainment programmes. Executive Producer Suzanne Ryan established SLR as an independent production company in 2003 and, since then, has been sourcing and developing significant properties for the international children's market. With more than 70 hours of content sold in over 100 countries around the world, SLR Productions continues to create hit shows with truly global potential. SLR Productions is owned by Suzanne Ryan and South Pacific Pictures.

[www.slrproductions.com](http://www.slrproductions.com)

## **HOME PLATE ENTERTAINMENT**

Home Plate Entertainment (HPE) is the new Studio launched in 2010 by animation industry veteran Bill Schultz. HPE recently announced its first new series, "Wild Grinders", a 26 half hour skein for Nicktoons. Working with a small group of key top level talent, HPE's paradigm is flexibility and collaboration, based in Los Angeles, it is positioned to offer a range of top level Production, IP Development, Financing, Exec Producing, and Distribution services to its partners and clients, on a "custom fit" basis." Schultz is a four-time Emmy award winning Animation industry veteran well known for producing a wide range of hit programs, from "The Simpsons", "King of the Hill", "Garfield & Friends" to "Ed, Edd & Eddy" and "Scholastic's Clifford the Big Red Dog", Mattel's re-launch of "He – Man Masters of the Universe", and Moonscoop/Cartoon Network's Hero 108.

## **TELEGAEL, IRELAND**

Telegael is one of Europe's leading animation and television production houses. Established in 1988, the multi Emmy® and IFTA award-winning studio works with international producers, distributors and broadcasters to co-produce and finance animation and live-action series for the global market. Telegael's partner list contains leading names in global broadcasting including Disney, Cartoon Network, TF1, Super-RTL, KIKI, BBC, Nickelodeon, PBS Sprout and ZDF. Telegael has co-produced more than 700 hours of television. Its productions have been distributed to over 150 territories and translated into more than 40 languages.

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For further media information regarding "Teenage Fairytale Dropouts" –  
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