

September 12, 2011

MANGO as sales agent of Animation “The Adventure of HELLO KITTY and Friends.

Sanrio Digital has assigned Mango Distribution to be the sales agent of the popular 3D animated series *The Adventures of Hello Kitty and Friends* (52 X 12’).

The deal sees Mango represent the award winning series across the globe and comes ahead of MIPCOM 2011 in Cannes, which Mango will attend.

The series, aimed at kids 2-6, features one of the world’s most enduring and popular characters Hello Kitty and her friends Dear Daniel, My Melody, Pochacho, Keroppi and Badtz Maru in entertaining stories focussing on happiness, family, friendship, and educational values.

George Sakkalli from Mango Distribution says “We’re very excited to be working with such a well established, exciting Character as *Hello Kitty*.”

ABOUT MANGO DISTRIBUTION

Mango Distribution is a distributor of high quality television and new media projects and an agent for merchandising, interactive and publishing rights. The company is a joint venture between Philippines based production house Top Draw Animation and Australian kids TV producer Sticky Pictures. It operates from offices in Manila, Singapore and Sydney. Visit Mango’s website at www.mangodistribution.com