



## MEDIA RELEASE

### ***GUESS HOW MUCH I LOVE YOU – THE ADVENTURES OF LITTLE NUTBROWN HARE TO AIR ON TVO AND KNOWLEDGE NETWORK THIS SEPTEMBER***

SYDNEY, AUSTRALIA, September 2, 2011...

The much anticipated preschool animated series ***GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare*** from SLR Productions will air on the TVO and Knowledge Network in Canada Saturdays and Sundays from September 10, 2011 at 8.00am.

The animated series, featuring 52 11-minute episodes, is the first-time adaptation of the best-selling classic, “GUESS HOW MUCH I LOVE YOU”, and relates the adventures of the Nutbrown Hare family and their friends with the same endearing simplicity and love that has made the book timeless. For over 15 years, this memorable picture book about a father and son’s efforts to measure how much they love each other has enchanted children and adults the world over.

“***GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare*** is a beautiful and heartfelt tale about a nutbrown hare who loves his enchanting world and his meadow friends. I am thrilled an Australian production will reach the hearts of Canadian families and hope it fills their homes with love, laughter, fun and adventure” said Executive Producer, Suzanne Ryan.

Always ready to play and laugh, Little Nutbrown Hare bounds through his days with a twitching curiosity. The ever patient Big Nutbrown Hare lovingly leads his son on journeys of discovery about the joys that nature holds. Inquisitive Little Field Mouse and mischievous Little Grey Squirrel often join them on adventures and not too far away they might encounter clever Little Redwood Fox or Little White Owl with her tall tales of mystery and magic. Together they explore the meadows, forests and streams, playing, laughing, and discovering the wonder that the world holds.

***GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare*** keeps love as the major theme and each adventure in the series has a particular season as its backdrop —the wildflowers of Spring, the long, lazy days of Summer, the brilliant colours of Autumn or the frozen landscape of Winter.

The picture book, written by Sam McBratney, illustrated by Anita Jeram and published by Walker Books, has become an international publishing phenomenon, selling more than 26 million copies worldwide.

To date, the animated series has been picked up for broadcast in Australia, Germany, Finland and Sweden. The series will also be seen on Disney Junior in the United States.

***GUESS HOW MUCH I LOVE YOU – The Adventures of Little Nutbrown Hare*** is co-produced with Scrawl Studios in Singapore and German broadcaster, KI.KA and ARD’s HR (Hessischer Rundfunk).

“It has been a joy bringing the books to life on screen and we’re hopeful the animated rendition of the timeless stories of the nutbrown hares will resonate with a new generation of fans,” said Scrawl Studios’, CEO Seng Choon Meng.

CCI Entertainment holds the worldwide distribution and licensing rights in Latin America, Asia, Middle East and Africa for the series.

### **SLR PRODUCTIONS**

SLR Productions is one of Australia's leading and Emmy Award winning children's entertainment companies that specializes in the creative development and production of world-class children's entertainment programmes. Executive Producer Suzanne Ryan established SLR as an independent production company in 2003 and, since then, has been sourcing and developing significant properties for the international children's market. With more than 60 hours of content sold in over 50 countries around the world, SLR Productions continues to create hit shows with truly global potential. SLR Productions is owned by Suzanne Ryan and South Pacific Pictures.

[www.slrproductions.com](http://www.slrproductions.com)

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For further media information – SLR Productions:

Adele Feletto Publicity

M: 61 413 489 292 E: [adele@adelefelettopublicity.com.au](mailto:adele@adelefelettopublicity.com.au)