



***the WotWots* Takes Home TV Award from Parents' Choice –  
Endorsed as an age appropriate and learning-based series**

New Zealand, July 6 2011...

*the WotWots* has yet again been recognised by the Parents' Choice Awards, this time in the Spring 2011 Television category. The category selects content based on being age appropriate and learning based with a sense of fun.

Currently in production of its second series and with a broadcast deal already signed with US Broadcaster The Hub for the next 26 x 11 show, the internationally successful brand was awarded the merit based on:

*"This import from New Zealand is reminiscent of Teletubbie-like innocence and simplicity without the surreal, spoof-worthy concepts.... The integration of computer animation and live action is extremely well done by the same team that did "The Lord of the Rings" trilogy. The show, which features very simple themes like "Slurpy Lurpy Lips," and "Lumpy Bumbies" makes for a nice introduction to this type of media-it's short, it's sweet and uncomplicated..."*

"We are honoured to have the quality of our TV programme recognised by Parents' Choice Awards – earlier this year the foundation awarded us a seal of approval for our first free e-book, 'Lanky Landing Legs' available at iTunes stores globally. The Parents' Choice Awards program is a go to tool for parents in search of quality unbiased entertainment options for their children so to see *the WotWots* featured in two categories is a massive brand achievement", said Co-Founder of Weta Workshop, Sir Richard Taylor.

With broadcasts in 89 territories including the US, UK, Australia, Canada, Korea, Middle East and Poland, *the WotWots* was recently sold to HBO Family Latin America for PAY-TV and VOD rights. American Greetings Properties recently signed on for the worldwide licensing and merchandising rights to the popular preschool property.

*the WotWots*

*the WotWots* is an enchanting pre-school series that follows the adventures of two adorable siblings from outer space, SpottyWot and DottyWot. This delightful pair of enquiring minds have come to Earth to explore and to marvel at the extraordinary diversity of life on the blue planet. The show celebrates this joy of discovery and demonstrates the positive values that are the building blocks of a true and enduring friendship.

Pukeko Pictures is a business partnership between Academy Award winner Richard Taylor the co-founder and creative lead of Weta Workshop (*Lord of the Rings*, *King Kong*), and internationally acclaimed author and children's television creator, Martin Baynton. Taylor and Baynton previously teamed up to create the award winning children's program, *Jane and the Dragon*. [www.wotwots.com](http://www.wotwots.com)

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[www.wotwots.com](http://www.wotwots.com)

From the creative minds of New Zealand's  
Academy Award-Winning Weta Workshop

