



## **i-Pad Application Wins *the WotWots* a Parents' Choice Award**

New Zealand, May 13 2011....

Internationally successful children's brand, *the WotWots*, has won a Parents' Choice Recommended Award for its first e-Book application. The book, 'Lanky Landing Legs', received the Parents' Choice Award in the Spring 2011 Mobile Apps category and is available as a free download at iTunes stores globally.

'Lanky Landing Legs' is based on the third episode from *the WotWots* television series and has a multitude of interactive features.

Parents' Choice commented: *'The language is colorful. The alliteration throughout the story makes it fun to read aloud and there's New Zealand flair in playful words like "wonky" and "creak and a clunk". You can record your own voice to play with the story, or use the one that's built-in, and pages can be turned to black and white for users to color. The characters are adorable and you can follow them on Facebook as well as play games and do other activities on their [website](#). The app offers plenty of entertainment presented with an engaging hook, great pictures, plus a fun story for young readers.*

"We are thrilled our first e-book has been recognised in the Parents' Choice Awards", said Co-Founder of Weta Workshop, Sir Richard Taylor, "Given the success of this application, we can assure our many WotWot fans there will be more e-books to come". [www.itunes.com/apps/lankylandinglegs](http://www.itunes.com/apps/lankylandinglegs)

With broadcasts in 89 territories including the US, UK, Australia, Canada, Korea, Middle East and Poland, *the WotWots* was recently sold to HBO Family Latin America for PAY-TV and VOD rights.

### *the WotWots*

*the WotWots* follows the adventures of two adorable siblings from outer space, SpottyWot and DottyWot. These delightful creatures come to explore planet earth in their steam-powered spaceship and arrive in the middle of a zoo. The series was filmed in Australia and New Zealand with the adventures focus on a key ingredient which defines the series – the joy of learning and discovery.

*the WotWots* is produced by Pukeko Pictures and made at Richard Taylor's Weta Workshop.

Pukeko Pictures is a business partnership between Academy Award winner Richard Taylor the co-founder and creative lead of Weta Workshop (*Lord of the Rings*, *King Kong*), and internationally acclaimed author and children's television creator, Martin Baynton. Taylor and Baynton previously teamed up to create the award winning children's program, *Jane and the Dragon*.

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[www.wotwots.com](http://www.wotwots.com)

From the creative minds of New Zealand's Academy Award-Winning Weta Workshop

