



VIPO will exhibit at CHILDREN'S BOOK FAIR In Bologna at booth C2 in hall 30 and at MIPTV in Cannes at booth LR 3.06

We will represent our two TV series for children:

- 1) "VIPO – Adventures of the Flying Dog" has been broadcast successfully all over the world, was translated to 35 languages in the past 3 years and has been upgraded to High Definition.
- 2) The new "Surviving Time Island with VIPO & Friends" in High Definition will be completed next month.

Moreover, VIPO Land represents OppTalk Inc, the producer of a brand-new, innovative toy technology: a device which reads audio content from coloured stickers and which even gives the user the opportunity to create his own recordings. The perfect idea to give your publishing products a new dimension and make them come to life!

To set up last minute appointments please get back to:

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FAIRS

Kliksat GmbH (International Persian Kurdish TV Production) acquires world-wide TV rights for VIPO 1 in Farsi

Vipo Land has closed an agreement with Kliksat GmbH (International Persian Kurdish TV Production), based in Cologne, Germany. The channel acquired world-wide TV rights in Farsi language for the 1st series "VIPO – Adventures of the Flying Dog" and broadcasts since November 2009 via the satellite "Hotbird 13, deg. East".

The program is also integrated in the Glwiz internet platform with numerous channels which can also be seen on TV at home with a decoder.

03/23/2011



PERSIA

PRIS Video acquires DVD rights for VIPO 1 in Portugal



VIPO Land has closed a home entertainment license agreement with PRIS Audiovisuais S.A., based in Sao Joao da Madeira, Portugal. The product launch of the DVDs for "Adventures of the Flying Dog" in Portugal will start in June 2011. The TV series has been broadcast on Canal Panda in the past, new broadcasting contracts are in negotiation at the moment. This new agreement was mediated by Planeta Junior in Spain.

03/23/2011

PORTUGAL

Tiglon Ltd acquires DVD rights for VIPO 1 in Turkey

VIPO Land has closed a home entertainment license agreement with Tiglon Ltd. based in Istanbul, Turkey. The launch of the first two DVDs and Video-CDs for "Adventures of the Flying Dog" is in preparation. The series has recently been broadcast on TRT Cocuk again. Tiglon is the major home entertainment company in Turkey and distributes titles from Disney, Warner, 20th Century Fox etc. This new agreement was mediated by Miya Dis Tic Ltd, VIPO Land's licensing representative in Turkey.

03/16/2011



TURKEY

FINNKINO acquires DVD rights for VIPO 2 in Finland

VIPO Land has closed a home entertainment license agreement with FINNKINO, Finland's leading cinema and DVD distributor, for the 2nd VIPO series "Surviving Time Island with VIPO & Friends". The brand-new program will be completed in April and has also been acquired by children's TV station MTV 3 Juniori: the channel has already aired VIPO 1 successfully during the past three years. The DVDs will be published by FINNKINO as four titles. The market launch is expected in September 2011, after the broadcast started on TV.

03/23/2011



FINNLAND