

Popcorn Taxi Sneak Peek of Anticipated Australian thriller, The Tunnel

SYDNEY, November 30 2010... Australia's leading film forum, Popcorn Taxi, will exclusively offer fans and media the first sneak peek of the anticipated local thriller, The Tunnel, and the opportunity to interact with the movie's makers on Tuesday December 7 2010.

Hosted by Popcorn Taxi's Creative Director, Chris Murray, the film-lover's must attend event will feature never before seen footage from The Tunnel, a behind the scenes look of the making of the movie and the first public screening of the film's new trailer.

Writer / Producers of The Tunnel, Enzo Tedeschi and Julian Harvey, will be joined by the film's Director, Carlo Ledesma, Zapruder's Other Films' Peter Thompson (Executive Producer) and DLSHS' Ahmed Salama (Producer / Director of Online and Viral) for a group discussion and question and answer on the project's concept, crowd-funding, production and filming.

Set in and amongst Sydney's underground, The Tunnel follows a news film crew's journey into the city's mysterious tunnels hunting for a story, until the story starts hunting them. Directed by Philippines born Carlo Ledesma, The Tunnel stars –

Andy Rodoreda as news producer, Peter Ferguson
 Bel Delia as TV journalist, Natasha Warner
 Luke Arnold as sound recordist, Jim 'Tangles' Williams
 Steve Davis as TV crew cameraman, Steve Miller
 Goran Kleut as animalistic Stalker
 Ben Maclaine as Security Guard
 James Caitlin as homeless man, Trevor Jones

From inception, The Tunnel has attracted global attention for its unconventional funding and release concept – Distracted Media's producers, Enzo Tedeschi and Julian Harvey selected a crowd funding model, raising the movie's cash budget of \$135,000 by selling each frame of the movie for \$1 (based on a 90-minute film consisting of 135,000 individual frames). The Australian pair has also challenged traditional movie channel release models by opting to release The Tunnel via the controversial internet piracy networks in a bid to reach out to the increasingly dominant online audience.

The much anticipated Australian thriller, The Tunnel will be released online, worldwide in 2011.

The movie's website launched in June 2010 - www.thetunnelmovie.net.

The Popcorn Taxi event (Tuesday December 7, 2010 at midday) is media invite only/fans will have the opportunity to attend via a ticket give-away on Facebook – www.facebook.com/TheTunnelMovie

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